

CCO kayla velasquez

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[Event](#) | 07.06.2017 | 09:30 - 13:00

## **Democratic Discourse 2.0**

### **Potentials and challenges in a new era of communication**

The increased role of intermediaries in a convergent media environment and the rise of so-called “alternative media” raises questions about the future role of traditional media and journalism. Furthermore, the strategic use of algorithms and targeted diffusion of fake news on social media in the context of electoral campaigns show us that latest innovations and trends in the media environment have significant effects on how politics are discussed in our democratic societies.

We invite you to discuss with experts the new trends in the digital news landscape and how journalists and media outlets are living up to them. Furthermore, we aim to shed light on the potentials and threats of the new technological possibilities for democratic election campaigns in view of the latest European national election campaigns.

Engage live in the debate by using the Hashtag #DemDis on Twitter!

*09h30*

#### **Introductory Remarks**

**Helga Trüpel & Jan Philipp Albrecht**

*09h45 - 10h15*

#### **Keynote Speech**

**Rasmus Kleis Nielsen**, Head of Research of University of Oxford Reuters Institute for the Study of Journalism, Expert for digital challenges for Journalism

Media scholar

10h20 - 11h30

## **Panel I: new trends in the digital news landscape - alternative media outlets, fake-news and the crisis of traditional journalism**

Moderator: **Jennifer Baker**, Tech Journalist, Brussels

### **Panelists:**

- Joris van Hoboken, Senior Researcher at the Institute for Information Law (IViR), University of Amsterdam. His research addresses digital media, electronic communications and the internet, with a focus on the fundamental rights to privacy and freedom of expression and transatlantic relations.
- Marta Peirano from eldiario.es, a Spanish online-only newspaper that has built a successful business model based on making readers long-term partners in the paper.

11h40 - 12h45

## **Panel II: Potentials and Threats to Democratic election campaigns**

Moderator: **Jennifer Baker**, Tech Journalist, Brussels

### **Panelists:**

- Prof. Dr. Katharina Kleinen-von Königslöw, Professor in communication studies at Hamburg University in particular working on digital communication and sustainability
- Linus Neumann, Chaos Computer Club
- Aline Robert (invited), CrossCheck - a French collaborative verification project run by Newsrooms that will help voters to make sense of what and who to trust online.

12h45

## **Conclusions**

**Helga Trüpel & Jan-Philipp Albrecht**

## **Recommended**

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## Responsible MEPs



Jan Philipp Albrecht

Member



Helga Trüpel

Member

**Venue**

European Parliament - room ASP 1G3 - 60, Rue Wiertz - 1047 Brussels

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