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[Event](#) | 07.09.2016

## **Digitising Europe's Industry**

### **Are we on the right track?**

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*14h00*

#### **Registration and entry into European Parliament**

*14h30*

#### **Welcome and introductory remarks**

**Reinhard Bütikofer, MEP** (Greens/EFA)

*14h40*

#### **Keynote speech**

**Commissioner Oettinger**, Commissioner for Digital Economy and Society

*15h00*

#### **Q&A**

*15h20*

## **Digitising Industry: Cui bono?**

Moderated by **Claude Turmes, MEP** (Greens/EFA)

- **Prof. Dr. Irene Bertschek**, ZEW – Centre for European Economic Research, Mannheim
- **John Tuccillo**, Senior Vice President of Global Industry and Government Affairs, Schneider Electric
- **Prof. Arnold Tukker**, Professor of Industrial Ecology and Director of the Institute of Environmental Sciences, University of Leiden
- **Dirk Bergrath**, IG Metall, Head of EU Liaison Office

*16h10*

**Q&A**

*16h30*

## **What can we learn from our international competitors?**

Moderated by **Jakop Dalunde, MEP** (Greens/EFA)

- **Prof. Byung-Tae Lee**, Professor College of Business, Korea Advanced Institute of Science and Technology (KAIST), and CEO, KAIST Venture Investment Holdings
- **Michael Mandel**, Chief Economy Strategist at the Progressive Policy Institute (PPI) and founder of Visible Economy LLC
- **Jost Wübbecke**, Head of Programme Economy & Technology, Mercator Institute for China Studies (MERICS)

*17h15*

**Q&A**

*17h50*

**Concluding remarks**

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## **Responsible MEPs**



Reinhard Bütikofer

Member

## **Contact person**



Reinhard Bütikofer

Member

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