Event | 15.05.2013

# **Europe's Reindustrialisation**

# **Learning from our Competitors?**

CONFERENCE DOCUMENTATION

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#### **PRESENTATIONS**

- Dong-Sung Cho Korea's Industrialization Application of the SER-M Model
- Yukihiro Kawaguchi Europe's Reindustrialization Views from Japan
- Statement Peter Biesenbach Bosch

#### **PROGRAMME**

10:00

Welcome and introductory remarks

by **Reinhard Bütikofer**, Member of the European Parliament (Greens/EFA) and Rapporteur on the European Parliament Industrial Policy Report

10:10

#### **Panel Discussion**

Views from the US
 Michael Mandel, Chief Economic Strategist at the Progressive Policy Institute (PPI) and founder of Visible Economy LLC
 20 min

Views from South Korea
 Professor Dong-Sung Cho, Professor of Strategy at Seoul National University

- Views from Japan
  Yukihiro Kawaguchi, , Secretary General, Japan Business Council in Europe
  20 min
- Comments and views
  Peter Biesenbach, Head of External Relations and Government Affairs, Bosch Gmbh 15 min

11:25 **Discussion** 

13:00

Concluding remarks by Satu Hassi, Member of the European Parliament (Greens/EFA)

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Press release

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# Responsible MEPs



## Reinhard Bütikofer

Member

# **Contact person**



Reinhard Bütikofer

Member

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