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[Event](#) | 06.03.2014

## EU Industrial Policy

### What Role for the Service Sector?

#### CONFERENCE DOCUMENTATION

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#### PRESENTATION

The European Commission has been resolutely marching ahead with its plans for an industrial policy. These include, amongst others, a provisional target to raise the share of industry to GDP to 20% by 2020. But what role does the service sector play in an industrial strategy, especially with regards to the need for a transformation towards a resource efficient, low-carbon economy?

With this Greens/EFA conference, we would like to take the opportunity to discuss the role of the service sector and the myriad of challenges it is facing, such as the drive for liberalisation. This is even more interesting in the context of the negotiations on a Transatlantic Trade and Investment Partnership (TTIP). We will give the floor to representatives of trade unions, governments, think tank and universities. The key note speech will be held by Frank Bsirske, chairman of the trade union on service industries in Germany.

#### CONFERENCE PROGRAMME

*(Simultaneous interpretation will be provided in DE, EN, FR) 09:30*

**Registration** 09:45

**Welcome**

by **Reinhard Bütikofer**, MEP Greens/EFA 09:55

**Keynote Speech**

by **Frank Bsirske**, Chairman of ver.di 10:30

**Q&A** 10:45

**Panel I: What challenges are there for different service sectors and how do they fit into an industrial strategy,**

moderated by **Elisabeth Schroedter**, MEP Greens/EFA

- **Andrew Sissons**, Cities Policy Unit, Cabinet Office UK
- **Prof. Dr. Jan Marco Leimeister**, Universität Kassel

- **Dr. Dorothea Voss**, Hans-Böckler-Stiftung

11:15

*Discussion 11:45*

**Panel II: Liberalising service sectors in the EU - a political hot potato. And which role will TTIP play?**

moderated by **Elisabeth Schroedter**, MEP Greens/EFA

- **Reinhilde Veugelers**, Senior fellow, Bruegel
- **Dr. Uellenberg - van Dawen**, ver.di
- **Penny Clarke**, European Federation of Public Service Unions
- **Oliver Röthig**, UNI Europe

12:25

*Discussion 12:55*

*Concluding remarks 13:00*

*End*

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Reinhard Bütikofer

Member

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