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[Event](#) | 15.05.2013

Europe's Reindustrialisation

Learning from our Competitors?

CONFERENCE DOCUMENTATION

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PRESENTATIONS

- [Dong-Sung Cho - Korea's Industrialization - Application of the SER-M Model](#)
- [Yukihiro Kawaguchi - Europe's Reindustrialization - Views from Japan](#)
- [Statement Peter Biesenbach Bosch](#)

PROGRAMME

10:00

Welcome and introductory remarks

by **Reinhard Bütikofer**, Member of the European Parliament (Greens/EFA) and Rapporteur on the European Parliament Industrial Policy Report

10:10

Panel Discussion

- **Views from the US**
Michael Mandel, Chief Economic Strategist at the Progressive Policy Institute (PPI) and founder of Visible Economy LLC
20 min
- **Views from South Korea**
Professor Dong-Sung Cho, Professor of Strategy at Seoul National University

20 min

- *Views from Japan*

Yukihiro Kawaguchi, , Secretary General, Japan Business Council in Europe

20 min

- *Comments and views*

Peter Biesenbach, Head of External Relations and Government Affairs, Bosch GmbH

15 min

11:25

Discussion

13:00

Concluding remarks by **Satu Hassi**, Member of the European Parliament (Greens/EFA)

Recommended

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05.05.2026

Press release

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Responsible MEPs



Reinhard Bütikofer

Member

Contact person



Reinhard Bütikofer

Member

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