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Event | 18.11.2010

# **Future of Transport**

# Reinventing the Wheel or Reinventing the Policy?

With the debate on the upcoming White Paper on the Future of Transport fast approaching, this conference is your chance to hear the views and exchange ideas with other operators, stakeholders, researchers, MEPs and representatives of the European Commission on approaches and solutions to some of the most pressing challenges facing transport today. How to design and promote a more sustainable mobility?

How to more effectively harness already existing tools and technologies? How can the EU2s future transport policy accelerate much needed progress in this domain?

#### PROGRAMME OUTLINE

9:00

*Introduction* by Ms **Isabelle Durant**, Vice-President of the European Parliament and member of the Committee on Transport and Tourism

9:30

Mobility and transport in the 21st century

Stakes, challenges and opportunities

Mr Pierre Radanne, Managing Director, Futur Facteur 4

10:00

The rise and run of homo sapiens ecomobilis

Optimizing and modernizing existing passenger transport modes

Chair: Mr Michael Cramer, MEP

- Ms Daniela Bomatter, CEO, Mobility International
- Mr Fabian Küster, Policy Officer, European Cyclists' Federation
- Mr Steve Newsome, Head of International & European Affairs, Transport for London

#### New paradigms, new models, new alliances for a new mobility

Systemic and multi-modal perspectives on people mobility

Chair: Ms Eva Lichtenberger

- Ms Sophie Boissard, Director General of the Stations & Connexions Division, SNCF
- Dr **Reinhard Loske**, Senator for Environment, Construction, Transport and European Affairs, Free Hanseatic City of Bremen
- Mr Johann Metzner, Head of Transport Policy, Deutsche Bahn

12:30

Lunch break - Buffet

13:30

### Towards a seamless, dependable and clean freight transport system

Long-distance freight transport and logistics

Chair: Ms Satu Hassi, MEP

- Mr **Rudy Colle**, Director General and Chairman of the Board, International Union of Combined Rail-Road Transport Companies
- Mr Roland Hörner, President, European Federation of Inland Ports, and Managing Director, Mannheim Port Authority
- Mr Stephan Windels, Division Manager Distribution Centres, Colruyt Group

14:45

### Last mile, but not least!

Goods distribution and city logistics Chair: Ms Isabelle Durant, MEP

- Mr Steffen Frankenberg, Vice President Solutions and Innovations, DHL
- Mr Peter Henderickx, General Director Benelux, Kiala
- Dr Danièle Patier, Research Engineer, Transport Economics Laboratory, CNRS (tbc)

16:00

## Exchange of views with the European Commission

on the upcoming White paper on the future of transport

Mr Sandro Santamato, Head of Unit, Directorate-General for Mobility and Transport

16:30

**Conclusions** 

by Ms Isabelle Durant, Vice-President of the European Parliament

#### REGISTRATION

Please book a seat as soon as possible for this event by sending a mail with your first name, family name, date of birth, nationality and city of residence to: greens.futureoftransport@europarl.europa.eu

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### Press release

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# **Contact person**



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