Event | 16.05.2012

Reindustrialising Europe - The Green Way

A Greens/EFA conference

- **RECORDED LIVESTREAM OF THE CONFERENCE**

Documentation:

- The Green Way - Ward Mosmuller
- Greening the Economy - The Role of Industry - Kurt Christian Scheel
- Closing the eco innovation gap - What role for policy - Michal Miedzinski
- Greening The Economy - Thomas Lingard
- Speaker Biographies

Some EU industries are doing just fine. But European industry is also in a tough spot. The economic crisis has shaken the financial system, international competition is increasing, resource prices are gyrating and demographic change threatens to lead to a skills gap. How can European industry continue to prosper under such circumstances? And how can a green economy help the necessary re-industrialisation in Europe? Join the Greens/EFA Group for a lively discussion on industrial policy with a keynote from Sylvie Lemmet, Director of the Division of Technology, Industry and Economy at UNEP.

PROGRAMME

9h30 - Registration (ASP Mail entrance - Place Luxembourg)

10h00: **Welcome remarks** by **Reinhard Bütikofer**, Member of the European Parliament

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10h10: **Keynote** by **Sylvie Lemmet**, Director Division of Technology, Industry and Economics, United Nations Environment Programme (UNEP)

10h30: Discussion

11h10: ***Greening the Economy - The Role of Industry***
Reinhard Bütikofer - MEP

15 min.: **Dr Kurt-Christian Scheel**, Vice President, Head of Governmental and Political Affairs, Robert Bosch GmbH

15 min.: **Thomas Lingard,** Director, Global Advocacy, Unilever

15 min.: **Ward Mosmuller**, Director Public Affairs, DSM

60 min.: Discussion

12h55: **Sum-up**

13h-15h: Lunch Break

15h00: ***Greening the Economy - Financing & Regulation*** **- Philippe Lamberts - MEP**

10 min.: **Michal Miedzinski**, Coordinator, Eco-Innovation Observatory and Senior Consultant, Technopolis Group

10 min.: **Andrea Benassi**, Secretary-General, European Association of Craft,Small and Medium-Sized Enterprises (UEAPME)

45 min.: Discussion

16h15: ***Making the Green Economy Happen: Green Leaders Session*** **- Bas Eickhout - MEP**

15 min.: **Rudolf Anschober**, State Councillor of Environment, Energy, Water and Consumer Protection, Oberösterreich, Austria

15 min.: **Olivier Deleuze**, Co-President Ecolo, Belgium

15 min.: **Ondřej Liška**, Chairman Strana zelených, Czech Republic

15 min.: **Åsa Romson**, Spokesperson of the Swedish Green Party, Sweden

65 min.: Discussion

18h20: Closing remarks by **Bas Eickhout**, Member of the European Parliament

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18h30: End

Recommended

Press release

karsten-wurth-unsplash



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12.11.2026

Opinion

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Healthy food starts with healthy farming. Europe must …

04.11.2026

Press release

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The World must triple efforts to save nature

29.10.2026

Press release



Conservatives and Social Democrats Put Jobs at Risk

22.10.2026

Responsible MEPs



Reinhard Bütikofer

Member



Yannick Jadot

Member



Philippe Lamberts

Member

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