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[Event](#) | 16.05.2012

Reindustrialising Europe - The Green Way

A Greens/EFA conference

- **RECORDED [LIVESTREAM OF THE CONFERENCE](#)**

Documentation:

- [The Green Way - Ward Mosmuller](#)
- [Greening the Economy - The Role of Industry - Kurt Christian Scheel](#)
- [Closing the eco innovation gap - What role for policy - Michal Miedzinski](#)
- [Greening The Economy - Thomas Lingard](#)
- [Speaker Biographies](#)

Some EU industries are doing just fine. But European industry is also in a tough spot. The economic crisis has shaken the financial system, international competition is increasing, resource prices are gyrating and demographic change threatens to lead to a skills gap. How can European industry continue to prosper under such circumstances? And how can a green economy help the necessary re-industrialisation in Europe? Join the Greens/EFA Group for a lively discussion on industrial policy with a keynote from Sylvie Lemmet, Director of the Division of Technology, Industry and Economy at UNEP.

PROGRAMME

9h30 - Registration (ASP Mail entrance - Place Luxembourg)

10h00: **Welcome remarks by Reinhard Bütikofer**, Member of the European Parliament

10h10: **Keynote by Sylvie Lemmet**, Director Division of Technology, Industry and Economics, United Nations Environment Programme (UNEP)

10h30: Discussion

11h10: *Greening the Economy - The Role of Industry*
Reinhard Bütikofer - MEP

15 min.: **Dr Kurt-Christian Scheel**, Vice President, Head of Governmental and Political Affairs, Robert Bosch GmbH

15 min.: **Thomas Lingard**, Director, Global Advocacy, Unilever

15 min.: **Ward Mosmuller**, Director Public Affairs, DSM

60 min.: Discussion

12h55: **Sum-up**

13h-15h: Lunch Break

15h00: *Greening the Economy - Financing & Regulation - Philippe Lamberts - MEP*

10 min.: **Michał Miedzinski**, Coordinator, Eco-Innovation Observatory and Senior Consultant, Technopolis Group

10 min.: **Andrea Benassi**, Secretary-General, European Association of Craft, Small and Medium-Sized Enterprises (UEAPME)

45 min.: Discussion

16h15: *Making the Green Economy Happen: Green Leaders Session - Bas Eickhout - MEP*

15 min.: **Rudolf Anschober**, State Councillor of Environment, Energy, Water and Consumer Protection, Oberösterreich, Austria

15 min.: **Olivier Deleuze**, Co-President Ecolo, Belgium

15 min.: **Ondřej Liška**, Chairman Strana zelených, Czech Republic

15 min.: **Åsa Romson**, Spokesperson of the Swedish Green Party, Sweden

65 min.: Discussion

18h20: Closing remarks by Bas Eickhout, Member of the European Parliament

18h30: End

Recommended

Event



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05.02.2026

Press release

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Responsible MEPs



Reinhard Bütikofer

Member



Bas Eickhout

Co-President



Yannick Jadot

Member



Philippe Lamberts

Member

Contact person



Jean-Bernard Pierini

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