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[Event](#) | 01.06.2011

The future of copyright in the digital era

A Greens/EFA hearing

VIDEO DOCUMENTATION OF THE EVENT

- <http://www.greenmediabox.eu/archive/2011/06/01/copyright/>

PRESENTATION

Digital technologies have economic and cultural effects on the production, distribution, use and consumption of cultural goods. In this context there is an obvious need to adapt the tools aimed at favouring creation, copyright being one of them. There are many challenges. Economic sectors are transforming, new value chains are emerging and new business models are needed. Meanwhile, the new technological situation is an opportunity to develop models that allow us to improve the position of artists and ensure an equitable remuneration that is too often lacking today.

These are the issues that will be debated during this conference. To ensure that we make the best of the communication and distribution tools currently available, reconciling the interests of the artist and those of the consumer -- two figures that may often be one person-- instead of leaving them in opposition to one another.

PROGRAMME

15:00-15:10

Introduction by **Jan Philip Albrecht**

15:10-15:40

Copyright, a tool for creation

Chaired by **Sandrine Bélier**

- **Pr Uma Suthersanen** (Professor at the School of Law, Queen Mary University, UK)
- **Christophe Geiger**, (Associate Professor, Director General and Director of the Research

15:40-16:00

Questions and debates

16:00-16:50

Situation of the artists

Chaired by **Christian Engström**

- **Pr Martin Kretschmer** (Professor of Information Jurisprudence and Director of the Centre for Intellectual Property Policy & Management, Bournemouth University, UK)
- **Agnet Lindblom Hultén** (Editor/freelance journalist, Sweden)
- **Cay Wesnigk** (Online film, Germany)
- **Simona Levi** (Director of Conservas, FCFForum, Spain)

16:50-17:10

Questions and debates

17:10–18:00

Evolution in production and consumption of cultural goods and new business models

Chaired by **Helga Trüpel**

- **Thomas Nortvedt** (Norwegian Consumer Council, Norway)
- **Philippe Rixhon** (Aarya Technologies Ltd, UK)
- **Joost Poort** (SEO Economic Research, Netherlands)
- **Edouard Barreiro** (UFC Que choisir, France)

18:00-18:20

Questions and debates

18:20-18:30

Conclusion by **Eva Lichtenberger**

Simultaneous interpretation will be provided in Englishh, French and German.
The hearing will be followed by a cocktail at 18:30

Recommended

Event



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Responsible MEPs



Jan Philipp Albrecht

Member



Helga Trüpel

Member

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