

[en](#)

[Event](#) | 27.04.2023 | 11:00 - 12:00

The Green Transformation of Europe: What role for sustainable procurement?

Live Webinar - Register here!

Making the EU economy future-proof requires a deep transformation towards circular and sustainable production models, as well as the development of net-zero industries in Europe.

The recent Net-Zero Industry act is a good example of the recent paradigm shift towards an active European industry policy. It contains interesting provisions on sustainability and resilience contribution in public procurement procedures, including the use of mandatory criteria. The EU Farm-to-Fork strategy is also another example of how EU policies have evolved in the right direction, as it includes an action point on developing mandatory sustainable food public procurement criteria.

Public procurement is an essential tool to redirect our economy towards a more sustainable path. Unfortunately, the uptake of sustainable public procurement varies a lot from Member State to Member States, and is often lagging behind what is needed to create a broad market for sustainable products.

In this event, experts and representatives from the European Commission will take stock of recent Green Deal legislation including elements on sustainable public procurement, discuss how those will be used by procurement professionals on the ground, analyse how public procurement can support the objectives of the Green Deal Industrial Plan, and discuss whether the 2014 Public Procurement directives are fit to support these efforts, and whether they need to be revised.

This event will be based on the study: "**Shaping Sustainable Public Procurement laws in the European Union - An analysis of the legislative development from 'how to buy' to 'what to buy' in current and future EU legislative initiatives**", sponsored by the Greens/EFA group.

Speakers will include:

- **Roberto Caranta** - professor at the Law Department of the University of Turin
- **Olga Martin-Ortega** - Professor of International Law at the School of Law, University of Greenwich
- **Anna Lupi** - Legal and policy officer at European Commission

The event is organised by IMCO Chair Anna Cavazzini and MEP Kim van Sparrentak

- [Download the study: 'Shaping sustainable public procurement laws in the European Union'](#)

REGISTER HERE:

The Green Transformation of Europe: What role for sustainable procurement? 27.04.2023 | 11:00 - 12:00

Recommended

Press release

andrey-metelev-unsplash



[A European grid for lowering energy prices and for 100...](#)

10.12.2025

Press release

Photo by Julian on Unsplash



[Win for consumers with new bank liability, but fight a...](#)

27.11.2025

Press release

josue-isai-ramos-figueroa-unsplash



[Greens/EFA welcome Court ruling on Minimum Wage Direct...](#)

11.11.2025

Press release

Siemens AG (CC BY-SA 3.0 DE)



[EU Summit: EU competitiveness means investing in the G...](#)

23.10.2025

Responsible MEPs



Anna Cavazzini

Member



Kim Van Sparrentak

Member

Attached documents

[Shaping Sustainable Public Procurement Laws in the European Union](#)

Please share

[E-Mail](#)

