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[Event](#) | 12.04.2012

## **Towards the reform of collective rights management**

### **Time for a fair remuneration of artists**

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#### **INTRODUCTION**

Collective rights management is key for artists. However, in many cases the way it is organised and implemented at national or European level raises issues (transparency, governance, licensing practices, fair remuneration and sharing of the resources to name but a few). Too many artists do not benefit from this system and are ignored by its management.

Collecting societies would have no purpose without artists, so how do we improve the situation and make sure that they serve the artists best? How do we ensure that regulatory changes of the market for collective management of rights in the EU put at their heart the interest of a majority of artists? How do we take advantage of good practices in some EU countries and recent new collective initiatives developed by artists to manage their rights and revenues? These are some of the questions we will address during this event.

This issue will soon be on the agenda of the Parliament when the Commission sends its proposal. During the conference, we expect experts to conduct critical and constructive analysis of the situation and to propose concrete measures and recommendations for collective rights management.

#### **PROGRAMME**

9:30–9:40

*Introduction*

**Eva Lichtenberger**

9:40-10:10

## ***Governance and transparency***

Chaired by **Eva Lichtenberger** and **Sandrine Bélier**

- *9:40-9:50*  
**Anne-Catherine Lorrain**, Université Paris-Sud 11, Guest Researcher at Max Planck Institut (France)
- *9:50-10:00*  
**Thomas Nortvedt**, Norwegian Consumer Council (Norway)
- *10:00-10:10*  
**Pia Raug**, European Council of Artists/KODA (Denmark)

*10:10-10:40*

***Interventions from the room, questions and debate***

*10:40-11:10*

***European perspectives for the artists and licensing schemes***

Chaired by **Malika Benarab-Attou** and **Helga Trüpel**

- *10:40-10:50*  
**Kelvin Smits**, Director Younison Europe (Belgique)
- *10:50-11:00*  
**Edouard Barreiro**, UFC Que choisir (France)
- *11:00-11:10*  
**Pierre Gérard**, Jamendo (Luxembourg)

*11:10-11:40*

***Interventions from the room, questions and debate***

*11:40-12:10*

***New models and redistribution***

Chaired by **Sandrine Bélier** and **Malika Benarab-Attou**

- *11:40-11:50*  
**C. Cay Wesnigk**, Onlinefilm AG ( Germany)
- *11:50-12:00*  
**Saskia Walzel**, Consumer Focus (UK)

- 12:00-12:10  
**Erwin Angad-Gaur**, Platform Makers (Netherland)

12:10-12:50

*Interventions from the room, questions and debate*

12:50-13:00

*Conclusion*

**Helga Trüpel**

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Helga Trüpel

Member

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