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Policy Paper | 05.11.2025

## **LEAD MARKETS: DEMANDING EUROPEAN INDUSTRIAL LEADERSHIP**

European industry faces a critical choice: act swiftly to decarbonize, build resilience, and protect millions of jobs — or maintain the status quo and suffer a ‘slow agony’. To secure a green industrial future, Europe must urgently ramp up investments and take decisive action. Creating lead markets that drive demand for green products and materials made in Europe, will provide the stability and predictability that industries need to invest.

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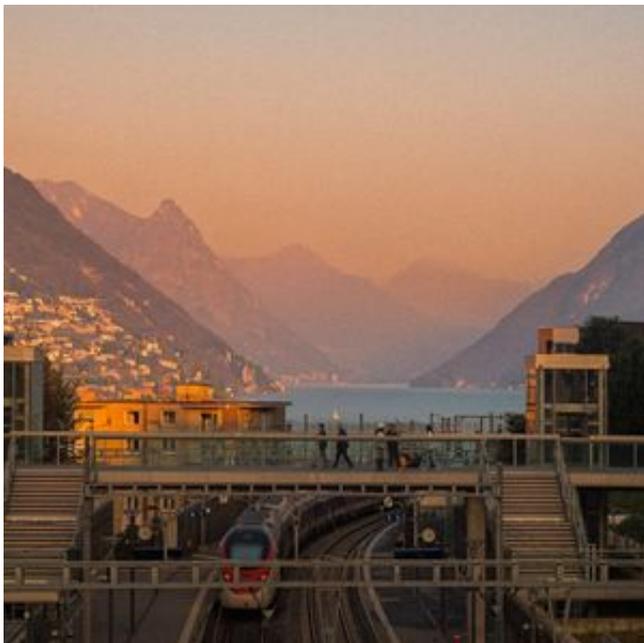


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Bas Eickhout

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