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Press release | 26.03.2026

AI ‘nudifier ban’ will protect women and children in EU

AI Omnibus

Today, the European Parliament is expected to adopt its position on the updated Artificial Intelligence Act, the AI Omnibus, in the mini plenary session in Brussels.

After a Greens/EFA initiative during the negotiations, the text includes a ban on using and introducing apps for “nudifier” purposes, which allow the creation of nude and sexual audiovisual material of a person based on only a photograph.

MEP **Kim van Sparrentak**, Greens/EFA negotiator in the lead Committee for Internal Market and Consumer Protection (IMCO), comments:

“This ban on ‘nudifier apps’ is a huge win for women’s rights and child protection. Everyday, women across the EU are targeted by deepnude AI tools that strip them of their dignity, intimidate them online and make them vulnerable to blackmail and abuse. We are finally stepping up against every person’s nightmare. We are banning the current easy access to committing sexual crimes within two clicks on anyone - from your classmates, journalists or politicians. Banning this should have been a no-brainer, but we had to push hard against Conservatives.

“I am still very concerned by the German Christian Democratic proposal to exempt medical devices, toys, smartwatches and smart glasses from the AI Act. This is not simplification, but complexification. Instead of one standard for high risk AI, EPP now wants twelve. So, in a race to the bottom with the US, both people and European business lose out. The EU should instead start working on the safest, most privacy-friendly and energy-efficient technology in the world – made in Europe.”

Greens/EFA and Pirate Party MEP **Markéta Gregorová**, Greens/EFA negotiator in the second leading Committee on Civil Liberties (LIBE), comments:

“We are putting an end to the misuse of AI tools that can undress people without their consent. The spread of these technologies has led to a sharp rise in harassment, blackmail and abuse, including deeply harmful cases involving children. It is unacceptable that providers have so far avoided responsibility.

“Our proposal is setting clear rules: if companies develop AI systems capable of generating realistic images or

videos, they must take all necessary measures to prevent their misuse. They can no longer turn a blind eye to how their products are used. Technological progress must go hand in hand with responsibility and must never come at the expense of people's dignity, safety and fundamental rights."

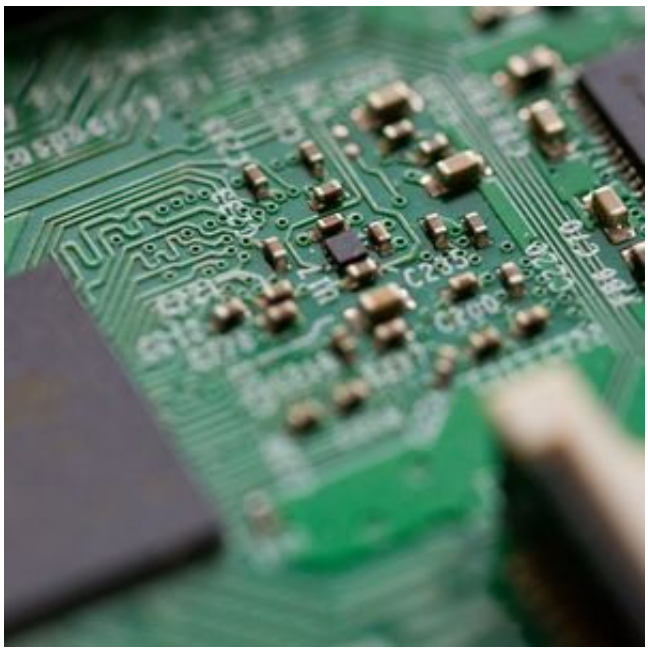
More:

In November 2025, the European Commission presented the Artificial Intelligence Omnibus, which aims at updating the only recently implemented Artificial Intelligence Act. For the Greens/EFA Group, these proposed changes are an attempt at de-regulation under the pretext of cutting red tape. Nevertheless, the ban on "nudifier" systems after a Greens/EFA amendment now presents a significant addition to the law before heading into trilogue negotiations.

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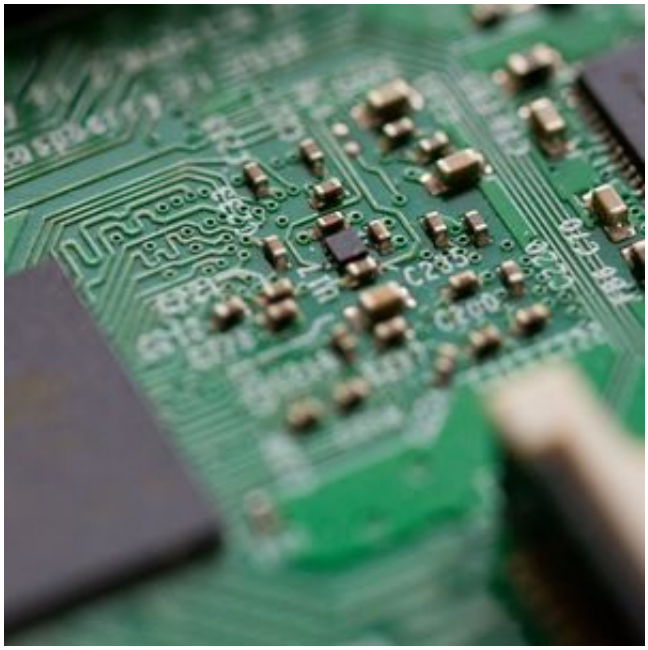


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Responsible MEPs



Markéta Gregorová

Member



Kim Van Sparrentak

Vice-President

Contact person



Nikolaus Riss

Press & Media Advisor DE (German language press)

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