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Press release | 19.09.2012

European Prostate Cancer Awareness Day

Press Invitation from N-VA MEP Frieda Brepoels

Prostate cancer is the cancer with the highest incidence in men, 1 in 7 men will be confronted with it during their life. Though a significant number will die of the disease or will have to deal with painful metastases, prostate cancer is still considered a taboo.

To counter this and to raise awareness of prostate cancer, Europa Uomo* has organised a special information day in the European Parliament on 19 September, hosted by Flemish MEP Frieda Brepoels.

Top European urologists, together with representatives of patients, will discuss the importance of sound information, awareness and early detection. Moreover, a giant walk-in prostate model will be situated in front of the Parliament in which you can see the diseases which can affect the prostate.

Programme press conference

10h30 Welcome and visit the giant prostate, situated in the tent on the Square Solidarnosc in front of the Parliament (side of Luxemburgplein)

Moderator Prof. Hein Van Poppel (EAU) and Erik Briers (EPAD – Europa Uomo)

11h00

Welcome by MEP Frieda Brepoels, vice-president of the Members of Parliament Against Cancer and member of the public health committee

11h05

On behalf of Europa Uomo,The European Prostate Cancer Coalition

Dr. Erik Briers, Project manager European Prostate Cancer Awareness Day & Chair of Wij Ook vzw

11h15

On behalf of EAU, The European Association of Urology

Prof. Per-Anders Abrahamsson, Secretary-General of EAU

11h25 Question time

You are kindly invited to attend the press conference.

From 12h30 - 14h30 a lunch debate will take place in the European Parliament (room ASP3G2) where you can obtain additional information on the various aspects of prostate diseases and cancer. You are cordially invited.

There is a possibility to interview the experts after the press conference. The following speakers are also available for an appointment in the afternoon:

Mr. Tom Hudson: Chair Europa Uomo

Prof. Louis Denis: Secretary Europa Uomo

Erik Briers: EPAD – Europa Uomo

Prof. Hein Van Poppel (KULeuven)

Prof. Bertrand Tombal (UCLouvain)

Prof. Per-Anders Abrahamsson

Prof. Chris Chaplle

Prof. Didier Jacqmin

Prof. Alberto Costa

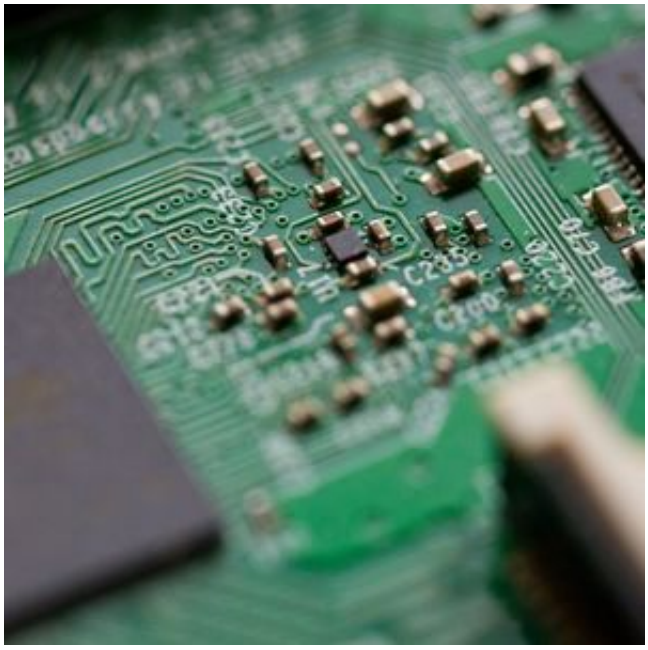
*Europa Uomo is the European federation of prostate cancer patient organisations.

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