

WIDEFJALL Lena

From: "Campaign" <campaign@saveecigs.com>
Sent: 27 September 2013 00:08
Subject: MHRA confirms e-cigarettes are not medicinal products – but they still face a ban!

Follow Up Flag: Follow up
Flag Status: Completed

Dear Member of the European Parliament,

If the revised Tobacco Products Directive (TPD) is voted through in its current form on the 8th of October, e-cigarettes will from 2016 need to be marketed as a medicinal product authorised under the Medical Products Directive regime. This we and countless others have argued will constitute a ban because e-cigarettes are not medicines and are not capable of reclassification as medicines.

The UK's Medicines and Healthcare Products Regulatory Agency (MHRA), whose lead the EU is following, has now confirmed in writing that currently available e-cigarettes are not medicinal products by function or presentation under either or the two EU Directives cited by the European Commission in the revised TPD. Furthermore, they have confirmed that the revised TPD coming into law will not change this fact. The MHRA has also confirmed that if a product is not a medicine, they cannot use medicines regulation to regulate it. This is the clearest statement yet that there will be a shutdown of the general sale of currently available e-cigarette products from 2016 throughout the EU.

For further information: <http://saveecigs.wordpress.com/>

Finally, please watch this short film (<http://www.saveecigs.com/video-campaign/4579663550>) where leading independent public health experts question why the TPD in its current form favours tobacco cigarettes over electronic cigarettes and the damage to public health that will result.

Yours sincerely
Katie Knight

www.saveecigs.com