
From: Charles Hamshaw-Thomas [Charles@e-lites.co.uk]
Sent: 03 September 2013 14:54
To: Charles Hamshaw-Thomas
Subject: 100 Words On E-Cigarettes: The TPD Plenary Vote – The Wisdom of Waiting
Follow Up Flag: Follow up
Flag Status: Completed

MEPs may think the ENVI Committee is trying to rush them into voting on the TPD. The Committee has given MEPs just three working days between making available its report and the deadline for amendments. MEPs looking for a reason behind the rush may suspect it's an attempt to hide the proposed medicinal regulation of e-cigarettes. That would wreck the e-cigarette sector which is having more success in reducing tobacco sales than pharmaceutical industry alternatives have managed over the last 30 years. The e-cigarette industry asks MEPs to defer the vote to consider how to wisely regulate this new sector.

Charles Hamshaw-Thomas, Legal & Corporate Affairs Director for E-Lites

1. Wells Fargo, January 2013: within 10 years there could be “more e-cigarette users than cigarette smokers”
2. The Guardian, July 2013: reported the downgrading of shares of British American Tobacco and Imperial Tobacco because of the growth of e-cigarettes
3. Goldman Sachs, August 2013: e-cigarettes are one of the world's top “disruptive technologies”
4. Drexel University, August 2013: “chemicals in e-cigarettes pose no health concern for users or bystanders”
5. Professor Robert West, University College London: “the risk is negligible, and compared with smoking there is no contest”
6. E-Lites is the main brand of Zandera Ltd, the UK's largest e-cigarette company
7. E-Lites believes tight regulation of product quality and safety is important



Charles Hamshaw-Thomas | Director of Legal & Corporate Affairs
+ 44 (0) 7715 091 254 | + 44 (0) 1527 573 492 | www.E-Lites.co.uk
Zandera Ltd, 18 Buntsford Park Road, Bromsgrove, Worcestershire B60 3DX

E-Lites

This email and any attachments to it may be confidential and are intended solely for the use of the individual to whom it is addressed. Any views or opinions expressed are solely those of the author and do not necessarily represent those of Zandera Ltd/E-Lites. If you are not the intended recipient of this email, you must neither take any action based upon its contents, nor copy or show it to anyone.

Please contact the sender if you believe you have received this email in error.



[Check out our latest advert on YouTube!](#)

This email has been scanned by the Symantec Email Security.cloud service.
Provided by ATG-IT - www.atg-it.co.uk
