
From: Richard Hyslop [richard@endeavourpublicaffairs.co.uk]

Sent: 20 June 2013 23:32

To: SCHLYTER Carl

Subject: Re: Request for a meeting

Dear Mr Schlyter,

Thank you for your e-mail.

I can confirm that Endeavour Public Affairs has been listed in the transparency register since 2011 and that Totally Wicked Ltd is in the entry as one of our clients. A link to our entry can be found here:

<http://ec.europa.eu/transparencyregister/public/consultation/displaylobbyist.do?id=12252886551-76>.

I would like to thank you for taking the time to engage with us on this vitally important subject and for allowing us the opportunity to send you further information.

Best wishes

Richard

Richard Hyslop

Director

Endeavour Public Affairs Ltd

T: + 44 (0) 7974 133 651

E: richard@endeavourpublicaffairs.co.uk

W: www.endeavourpublicaffairs.co.uk

Follow us on Twitter: <https://twitter.com/EndeavourPA>

From: [SCHLYTER Carl](mailto:richard@endeavourpublicaffairs.co.uk)

Sent: Thursday, June 20, 2013 1:33 PM

To: 'Richard Hyslop'

Subject: RE: Request for a meeting

Dear Mr Hyslop,

Thank you for your letter and briefing paper. I could not find your client Totally Wicked Ltd or Endeavour Public Affairs Ltd in the Transparency register, are you registered there?

To my view, e-cigarettes should not have an easier authorisation route than other tobacco replacement products. They are all cessation products and too easy access and a mindset that would give people the impression that they are harmless would be bad. Even though e-cigarettes are less hazardous for smokers as compared to normal cigarettes, nicotine is a rather heavy drug and a harmful substance, so e-cigarettes are not "healthy" as such and their usage needs to be reduced.

I am usually very restrictive with meeting lobbyists on this issue in order to comply fully with the FCTC. I am not able to meet with you but you are welcome to send additional written information if you wish.

Best regards,

Carl Schlyter

From: Richard Hyslop [mailto:richard@endeavourpublicaffairs.co.uk]

Sent: 17 June 2013 02:45

To: SCHLYTER Carl
Subject: Request for a meeting

Dear Mr Schlyter,

Millions of lives depend on MEPs doing the right thing when revising the Tobacco Products Directive

You should have received in the post, a sample electronic cigarette and a short [briefing paper](#) regarding electronic cigarettes and the Tobacco Products Directive from our client Totally Wicked Ltd. If you have not received this, it should arrive within the next few days.

Ahead of the vote in the ENVI committee in July on the Commission's proposals to revise the Tobacco Products Directive, our client would very much like to meet with you to discuss this issue in more detail and to answer any questions that you may have regarding electronic cigarettes. We are happy to come to Brussels and to meet at a time of your convenience.

I look forward to hearing from you.

Richard Hyslop
Director
Endeavour Public Affairs Ltd

T: + 44 (0) 7974 133 651
E: richard@endeavourpublicaffairs.co.uk
W: www.endeavourpublicaffairs.co.uk

Follow us on Twitter: <https://twitter.com/EndeavourPA>