

---

**From:** Peter Beckett [peteracbeckett@gmail.com]  
**Sent:** 18 April 2013 17:25  
**To:** SCHLYTER Carl  
**Cc:** Katherine Devlin  
**Subject:** Re: Regarding the breakfast debate on Protecting children from tobacco: What works?  
**Follow Up Flag:** Follow up  
**Flag Status:** Completed  
**Attachments:** FW: ECITA Letter to Carl SCHLYTER MEP; ATT4949993.htm

Dear Ms Widefjal

Thank you for your email. While I understand the need to ensure full transparency and keep the tobacco industry away from this debate, there must be some misunderstanding in this case: we are not a tobacco product. Title III of the proposed Directive (under which e-cigs and NCPs fall) is called "non-tobacco products".

While e-cigs do contain nicotine, the same can be said of a wide variety of products that are not covered by FCTC.

Neither we nor any of our members have any connection to any company that produces any tobacco product. ECITA is more accurately described as a regulator: we ensure e-cig manufacturers comply with the various legal instruments that apply to them and arrange for blind testing of e-liquid. Our interest in this event is to drive measures that will prevent young people using our products. We have been calling for these measures for some time now.

We have already made a written submission to your office of which Mr Schlyter was kind enough to acknowledge receipt. I attach a copy for ease of reference. Feel free to get in touch with any comments or questions arising from this.

We hope you will feel able to reconsider, but either way I wish you every success with your event.

Kind regards

Peter Beckett  
+32 479 11 51 66

**From:** devlin\_k@hotmail.com on behalf of katherine devlin [katherine.devlin@ecita.org.uk]  
**Sent:** 09 April 2013 19:32  
**To:** peteracbeckett@gmail.com; tom.pruen@ecita.org.uk  
**Subject:** FW: ECITA Letter to Carl SCHLYTER MEP

Katherine Devlin  
President  
ECITA (EU) Ltd

This email and any files transmitted with it are confidential and intended solely for the use of the individual or entity to whom they are addressed. If you have received this email in error please notify the system manager. This message contains confidential information and is intended only for the individual named. If you are not the named addressee you should not disseminate, distribute or copy this e-mail. Please notify the sender immediately by e-mail if you have received this e-mail by mistake and delete this e-mail from your system. You are notified that disclosing, copying or distributing the contents of this information is strictly prohibited.

---

**Subject:** RE: ECITA Letter to Carl SCHLYTER MEP  
**Date:** Tue, 9 Apr 2013 18:43:24 +0200  
**From:** carl.schlyter@europarl.europa.eu  
**To:** katherine.devlin@ecita.org.uk

Dear Ms Devlin,

Thank you for your letter and attached information. I am happy to read your position papers and will come back to you if I have any questions. At the moment my calendar doesn't allow for a meeting.

Kind regards,  
Carl

---

**From:** devlin\_k@hotmail.com [mailto:devlin\_k@hotmail.com] **On Behalf Of** katherine devlin  
**Sent:** 08 April 2013 23:01  
**To:** SCHLYTER Carl  
**Subject:** ECITA Letter to Carl SCHLYTER MEP

Dear Mr Schlyter,

Please find attached my letter on behalf of the Electronic Cigarette Industry Trade Association. I have also attached a collation of the scientific evidence relating to electronic cigarettes, together with a briefing on the legal problems with reclassifying electronic cigarettes as medicinal products.

We would welcome a meeting with you to discuss these issues ahead of Parliamentary amendments and will make ourselves available at your convenience.

Yours sincerely,

Katherine Devlin  
President

ECITA (EU) Ltd  
Tel: +44 7866 177134

This email and any files transmitted with it are confidential and intended solely for the use of the individual or entity to whom they are addressed. If you have received this email in error please notify the system manager. This message contains confidential information and is intended only for the individual named. If you are not the named addressee you should not disseminate, distribute or copy this e-mail. Please notify the sender immediately by e-mail if you have received this e-mail by mistake and delete this e-mail from your system. You are notified that disclosing, copying or distributing the contents of this information is strictly prohibited.