



Achieving a fair deal for Europe's authors



- Younison is a platform of [Music Artists calling for new European Law](#) to ensure that artists are [accurately represented and rewarded](#) for the actual use of their works across the EU.
- Younison represents over 6,000 artists across Europe with [Featured Artists Coalition \(UK\)](#), [DJ Monitor \(NL\)](#) and [Technopol \(FR\)](#) and [C3S \(D\)](#).
- We call for the adoption of European rules that enforce [precise, regular and transparent redistribution](#) of all revenues collected on their behalf by European authors societies.
- The Directive on Collective Rights Management is a unique opportunity to [modernize collecting societies](#) in the EU and to protect the rights of music artists in the [21st century](#).
- We [cannot afford to legitimize obsolete forms](#) of collective rights management and turn deficient practices in some Members States into the [European legal standard](#).

Artists supporting the Younison Platform include

- Ed O'Brien (Radiohead)
- Annie Lennox
- Armin Van Buuren (world's N°1 DJ)
- Robbie Williams
- Dave Stewart
- Kate Nash
- Tom Barman (dEUS)
- Nick Mason (Pink Floyd)
- Afrojack (Grammy winner 2010)
- Junior Jack
- Tim Van Haemel (Millionaire)
- Mark Kelly (Marillion)
- Billy Bragg
- Sandie Shaw
- Damien Rice
- DJ Mason
- Tom Jones
- Steve Rachmad
- Human Resource
- Cinerex
- Nick Mason (Pink Floyd)
- Afrojack (Grammy winner 2010)
- Buscemi
- CJ Bolland

.. and over 6000 other artists

“We are teaming up with Younison to form a European network to ensure the voice of the artist is heard at the highest echelons of EU power. Together we are going to fight for artists' rights.”

Nick Mason, Pink Floyd drummer and Co-Chairman of the Featured Artist Coalition

Younison Principles for collective management:

1. All collecting society should **accurately represent its members** and be **governed by all of its members**. There are still too many authors and performers without a vote or proper representation. Specifically:
 - ✓ **Every member must have a vote.**
 - ✓ The body entrusted with the **supervisory function** of collecting societies must **reflect the categories of rights administered** and the members representing such categories of rights should enjoy an **equal status**.

Empowering authors requires that all members (ie. general meeting) approve important decisions, such as:

- ✓ Approval of **Payment of rights not distributed for 3 years**
- ✓ Approval of **Deductions and Management Fees** should also be a prerogative of the members of the collecting society and shall not be delegated to administrators or supervisory boards

Younison Principles for collective management:

2. A collecting society should make **timely payments** to its members on at least a quarterly basis and include interest payments. Specifically:
 - ✓ **Payments to the creators should be on a quarterly basis – this is the EU benchmark for most CMOs and categories of rights, where this is possible**
 - ✓ **When digital technologies can support faster payments, for example payments for online music and radio broadcasting, broadcasting, clubs, etc. such payments should be faster than 3 months**
3. A collecting society should ensure that all distributions show **detailed and identifiable accounting** and **using new digital technologies, when such technologies exist**.
 - ✓ **CMOs must adapt to the 21st century and implement cost effective usage monitoring technologies to provide more accurate reports and payments based on the actual use of works.**
 - ✓ **Monitoring technologies that exist must be applied beyond online music by all CMOs (not just a few) for most form of usages (clubs, bars, broadcast, live...)**
 - ✓ **The EU commission should act as a neutral broker to identify those technologies and require all CS to implement the technologies across the EU**

Thank 
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