



The Fire Power of the Financial Lobby

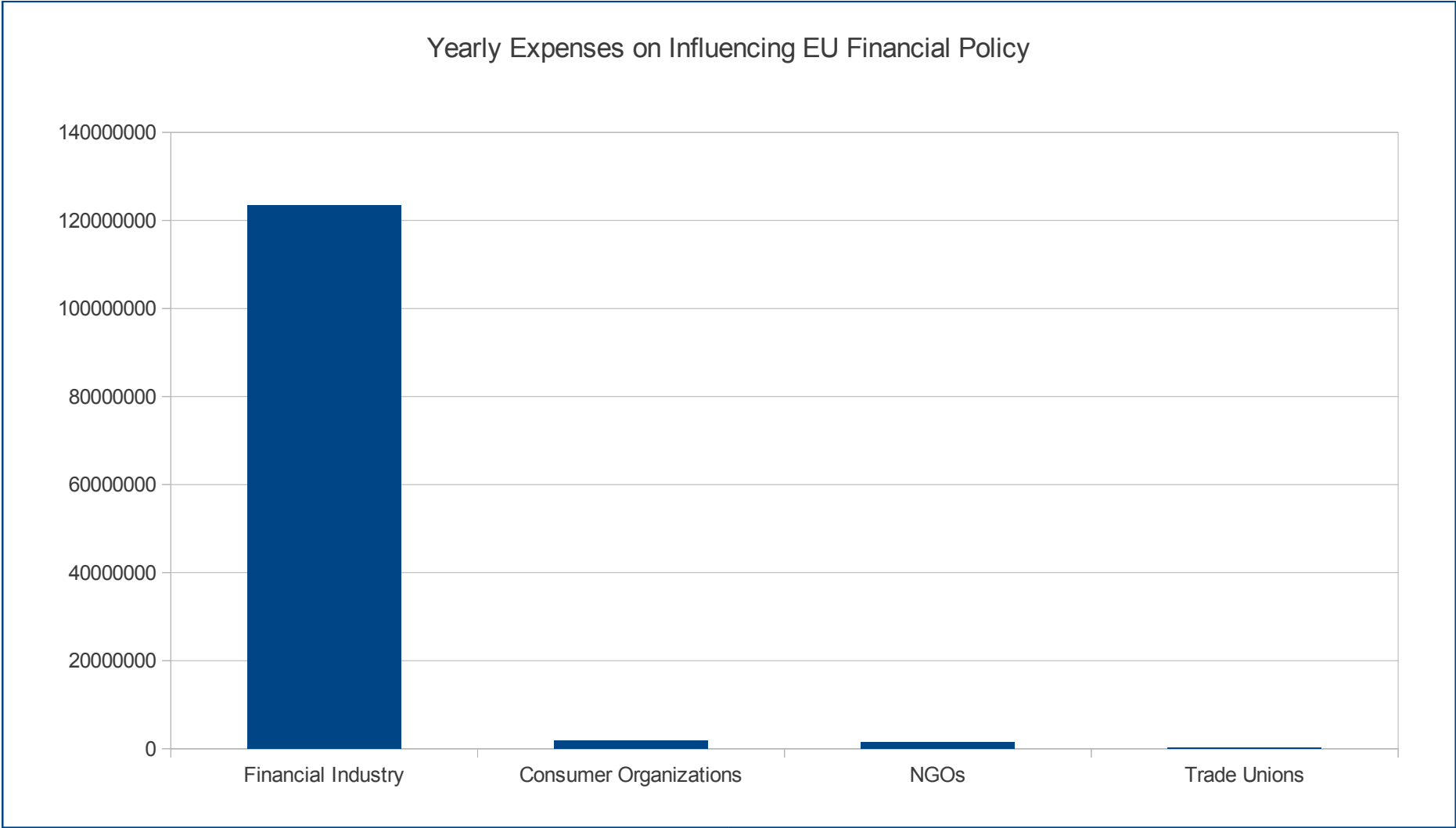
A Survey of the Size of
the Financial Lobby at the EU level

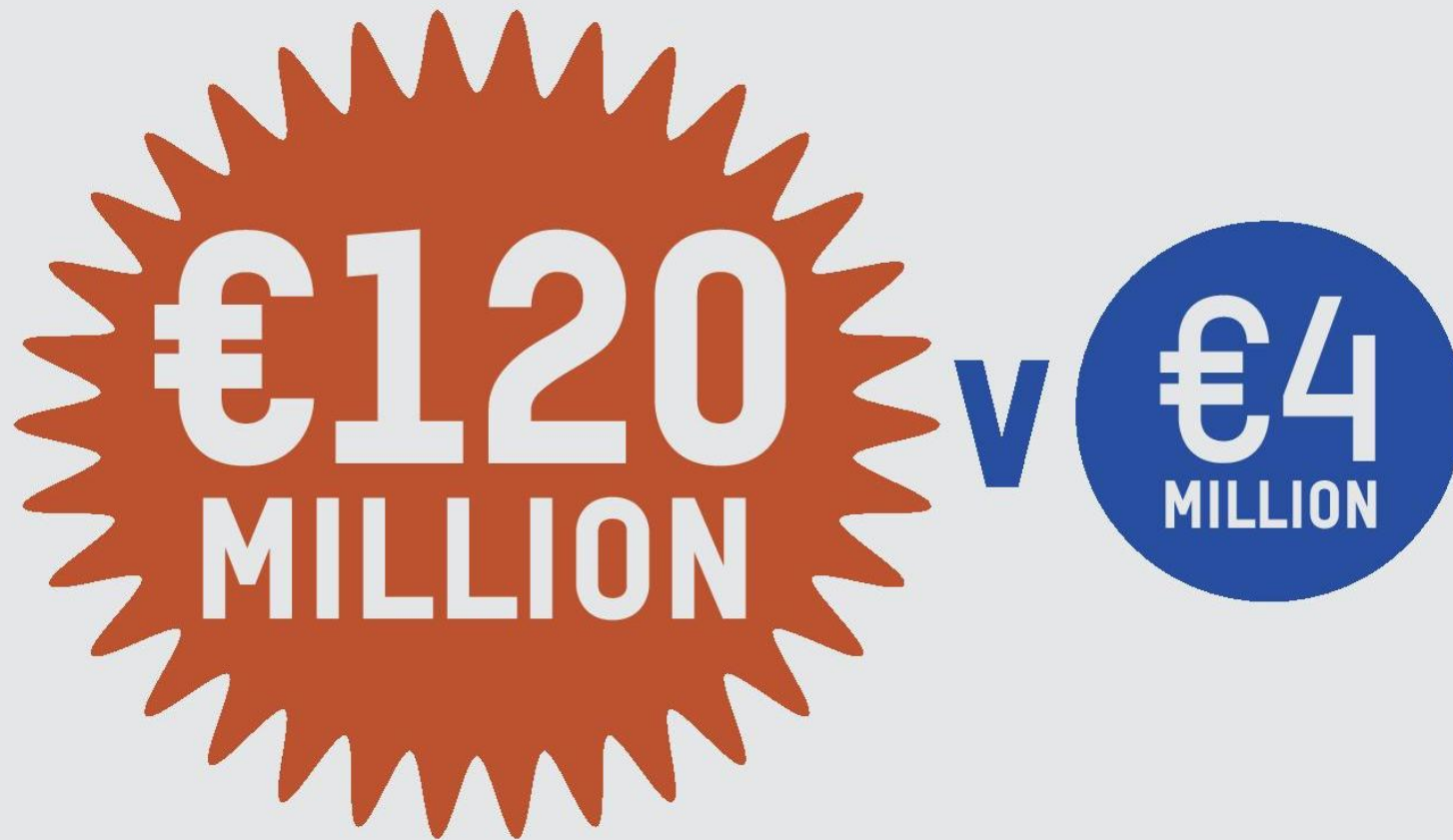


700+ financial industry lobby entities, of which 450 not registered!



Financial lobby: outspending other interests by a factor of 30+





SPENDING MONEY TO MAKE MONEY

EACH YEAR THE FINANCIAL SECTOR SPENDS MORE THAN **€120M** LOBBYING EU INSTITUTIONS. THAT'S WHAT TRADE UNIONS, CONSUMER GROUPS AND NGOS COMBINED SPEND, **30 TIMES OVER!**



LOBBYISTS ARE EVERYWHERE!

THERE ARE **1700** FINANCIAL SECTOR LOBBYISTS
WORKING AT AN EU LEVEL. THAT'S FOUR FOR EVERY
ONE FINANCIAL CIVIL SERVANT!



IT'S ALL ABOUT WHO YOU KNOW...

75% OF ADVISORS WHO SIT ON EUROPEAN
COMMISSION EXPERT GROUPS
AND ADVISE ON LEGISLATION

HAVE DIRECT LINKS TO THE FINANCIAL SECTOR.

List of meetings with stakeholders
1 January 2012 - 19 April 2013

Nr	Date	Subject	Organisations attending
1	2012-01-05	Preparation for the MAWG of the 7.11.2012 (US market access issues)	ASSICA, AVEC, CEFIC, CLITRAVI, Danish Agriculture and Food Council, Danish Dairy Board, European Potato Trade Association - EUROPATAT, ELC/ Federation of European Specialty Ingredients, EUCOLAIT, EX PLA, European Pet Food Industry - FEDIAF/Nestle, FEFANA, Food Drink Europe, FRESHFEL, Mondelez International, UECBV, Union Fleurs
2	2012-01-17	Meeting on environmental technologies & recent investments in Europe	Eric Peeters, Business Vice President Dow Corning Solar Solutions
3	2012-01-31	Meeting with Freshfel on joint application on apples and pears	FRESHFEL
4	2012-02-02	Financial Services	Morgan Stanley
5	2012-02-14	EU-US High Level Working Group	CBI - Confederation of British Industry
6	2012-02-28	International Relations Committee Business Europe, discussion on various trade policy topics	Business Europe
7	2012-03-01	ICT services	ICT Services Industry
8	2012-03-01	Postal and Courier Services	DHL
9	2012-03-06	meeting update on various trade topics	BDI
10	2012-03-06	Trade policy briefing	BDI (German Confederations of industries)
11	2012-03-07	Free Trade Agreements	Confederation of Swedish Enterprises
12	2012-03-12	Free Trade Agreements	European Automobile Manufacturers' Association (ACEA)
13	2012-03-21	Discussion on EU-US/Canada/India	Ford Biegun
14	2012-03-21	Speech <i>Going for growth in the transatlantic economy</i>	GMF & EPC conference "New Atlantic Capitalism"
15	2012-03-22	Speech <i>"The Renewed Transatlantic Agenda: Creating Growth for the Future"</i>	AmCham Conference "The renewed Transatlantic agenda"
16	2012-03-24	Dinner discussion <i>Has Trade Policy Become Bilateral Again?</i>	GMF Brussels Forum

Lobbying on TTIP in the Preparatory Phase (2012-2013)

