

# EUROPEAN MOBILITY WEEK

16-22 SEPTEMBER, 2015

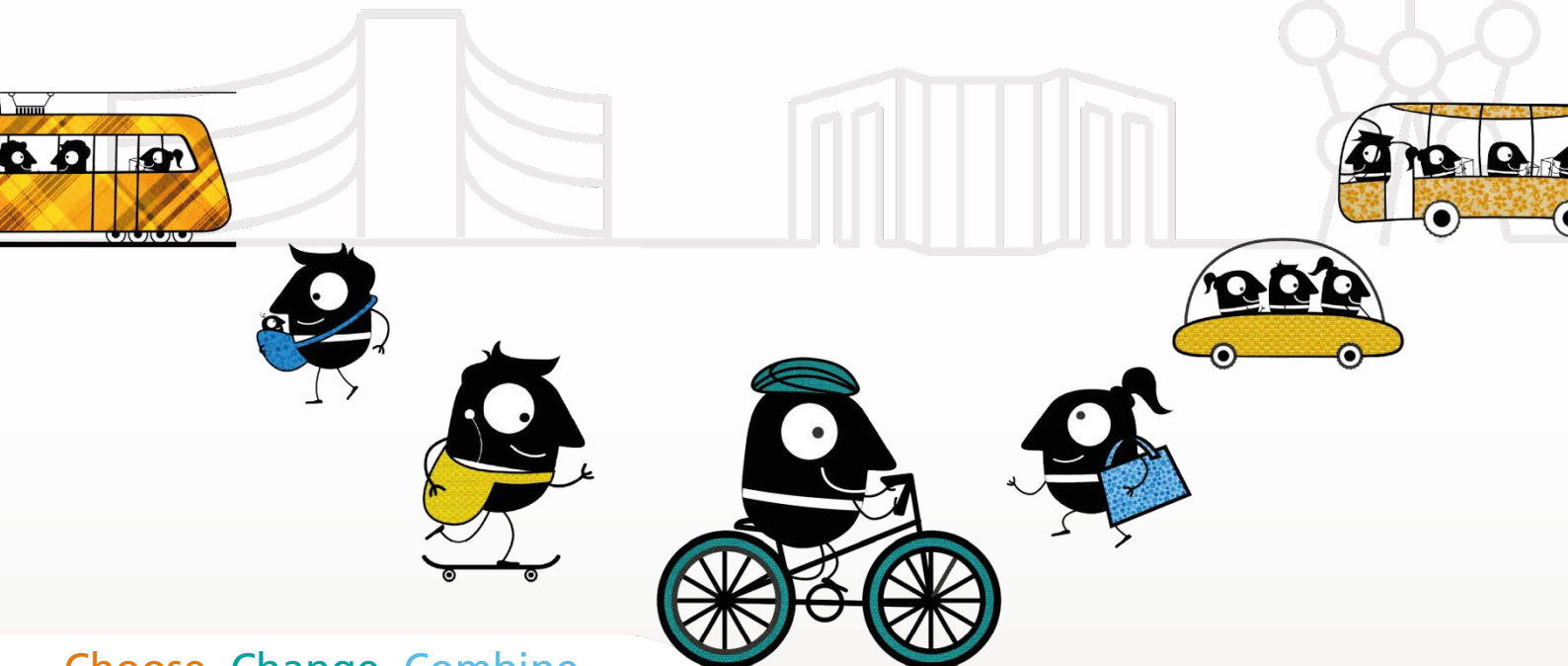
## LAUNCH EVENT

16 SEPTEMBER, 8:00-13:30

AT THE INFORMATION CENTRE OF THE EUROPEAN PARLIAMENT IN BELGIUM  
ENTRANCE FROM SIMONE VEIL AGORA

 #Cycling2Jobs

## PROGRAMME



Choose. Change. Combine.  
[www.mobilityweek.eu](http://www.mobilityweek.eu)



The Greens | European Free Alliance  
in the European Parliament



# WEDNESDAY 16 SEPTEMBER

8:00-9:00

08:15-08:30

## Breakfast at the Velo Café

offered by The Greens/European Free Alliance in the European Parliament

## Official launch of EUROPEANMOBILITYWEEK

Welcome by Ms. Anna Lisa Boni

*Secretary General of EURO CITIES*

with

Ms. Violeta Bulc

*European Commissioner Responsible for Mobility and Transport*

Mr. Francois Bausch

*Luxembourg's Minister for Sustainable Development and Infrastructure;  
Responsible for Transport*

Mr. Michael Cramer

*Greens/EFA MEP, Chair of the Committee on Transport and Tourism in the  
European Parliament*

Mr. Pascal Smet

*Minister of the Government of the Brussels-Capital Region Responsible for  
Mobility*

08:30-09:30

## Bike tour with ProVelo along the EU institutions

with Ms. Violeta Bulc, Mr. Francois Bausch,

Mr. Michael Cramer and Mr. Pascal Smet

Presented by Mr. Bernhard Ensink

*Secretary General of EUROPEAN CYCLISTS' FEDERATION*

09:30-11:00

## Bike2Work. Fiscal incentives and local campaigns

moderated by Ms. Molly Scott Cato MEP (The Greens/European Free Alliance in the European Parliament)

11:30-12:30

## Integrating cycling in the multimodal transport chain

moderated by Ulrike Lunacek MEP (The Greens/European Free Alliance in the European Parliament)

12:30-12:40

## Final conclusions by Ms. Karima Delli MEP

Greens/EFA in EP, Rapporteur on Sustainable Urban Mobility

12:40-13:30

## Lunch provided by Deutsche Bahn AG



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## BIKE2WORK.


### FISCAL INCENTIVES AND LOCAL CAMPAIGNS

 9:30-11:00


 Information centre of the European Parliament in Belgium (2<sup>nd</sup> floor)


 **Holger Haubold**  
Fiscal and Economic Policy Officer, EUROPEAN CYCLISTS' FEDERATION  
**Annelies Develtere**  
Sustainability Expert Mobility, BNP PARIBAS FORTIS SA


*moderated by* **Ms. Molly Scott Cato MEP** (Greens/EFA in EP)

 After a short presentation, participants will be divided in 3 working groups according to the field of interest. The aim of this session is to produce a concrete implementation plan of the Bike2Work campaign that will be disseminated by email to participants after the event.


### INTEGRATING CYCLING IN THE MULTIMODAL TRANSPORT CHAIN

 11:30-12:30

 Information centre of the European Parliament in Belgium (2<sup>nd</sup> floor)

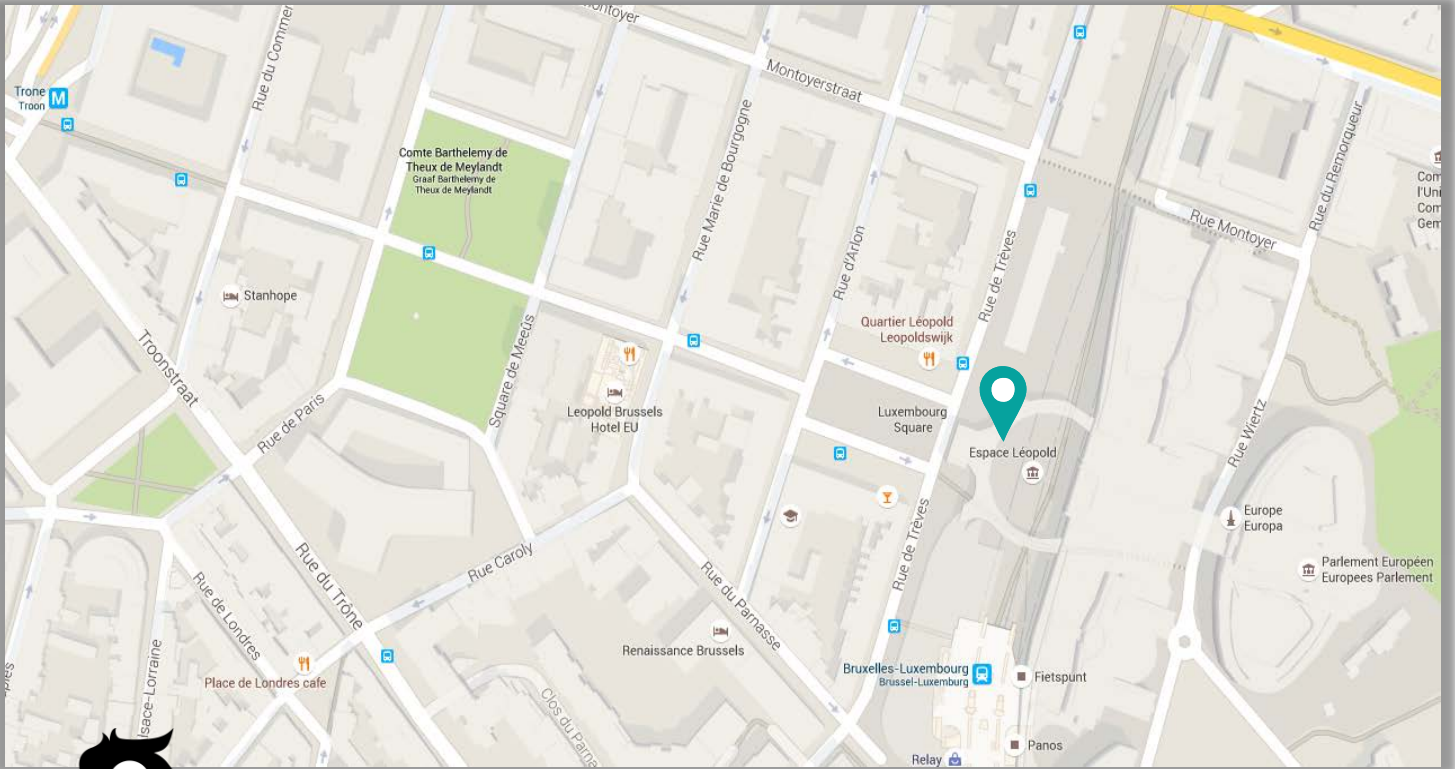
 **Rico Andriesse**  
Advisor Traffic and Public Space, DUTCH CYCLING EMBASSY/ GOUDAPPEL COFFENG  
**Patrick Skonieczki**  
Junior Manager Academic Network & Combined Mobility, UITP  
**Libor Lochman**  
Secretary General, CER

*moderated by* **Ms. Ulrike Lunacek MEP** and Vice-President of the European Parliament (Greens/EFA in EP)

 The aim of this session is to present the societal and economic benefits, the unused potential and best practices related to the integration of cycling in the multimodal chain.



**EUROPEAN MOBILITY WEEK**  
16-22 SEPTEMBER, 2015



The European Union supports sustainable urban mobility, promotes clean urban transport in smart cities in a context of multimodality and contributes to climate protection, energy saving, health and job creation

Co-organised by  
*THE GREENS/EUROPEAN FREE ALLIANCE IN THE EUROPEAN PARLIAMENT*  
*EUROPEAN CYCLISTS' FEDERATION*  
*EUROCITIES*

[www.greens-efa.eu](http://www.greens-efa.eu)  
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